

6 compelling reasons why askon hand dryers are better than use of paper towels

Best Quality....Best Price....Least Maintenance...that's the askon assurance

1) Hand Dryers are environment friendly

The use of hand dryers is extremely environment friendly as compared to use of paper towels as there is minimal air, water or land pollution involved in making or using them.

Following are some true facts about the paper towel manufacturing industry-

- Production & use of paper towels have number of adverse effects on the environment, collectively known as **paper pollution**.
- Chlorine & Sulphur compounds are used extensively in making wood pulp, which creates a significant amount of water pollution.
- To manufacture one ton of paper, 17 trees are cut.
- Even before you have used paper towels, one ton of them have claimed 20,000 gallons of water.
- Discarded paper is a major component of landfill sites accounting for 35% by weight of municipal solid waste (before recycling).
- Even if paper towels can be made from recycled paper, the used paper towels cannot be reused.
- Even recycled paper can be a major source of pollution due to sludge produced during de-inking.



3rd largest polluter of Land, air & water.



Paper & pulp industry uses more water to produce a ton of product than any



Fifth Largest consumer of energy accounting for 4 percent of all the world's

other industry.

energy use.

With availability of much cleaner and greener forms of electricity like solar energy, wind power and nuclear energy in the 21st century, the environmental benefits of hand dryers as compared to paper towels will be enormous. It is and will remain a better choice for environmentally conscious people.

2) Quick return on Investment (ROI)

Yes it is an 'investment' not a 'sunk cost' when you buy hand dryers from us... and here is some quick calculation to prove our point!

askon hand dryers will give you a very quick return on the investment that you make by buying our hand dryers and we say 'investment' because after a period of just 28 days you will start saving money as compared to using paper towels.

Assume that you buy an askon hand dryer for which you paid Rs. 8000.

So your ROI for Rs. 8000 as compared to if you were using paper towels will be,

$$8000 \div ((1.67 \times 180) - 13.5) = 28 \text{ hours}$$

- Where Rs. 1.67 is the cost per drying when using paper towels
- 180 is the number of people drying hands in an hour if askon hand dryer is used for an hour
- Rs.13.5 is cost of 1.8 kWh of electricity in Mumbai as of August '09 inclusive of all taxes, surcharges & levies by the government.
- Rs. 8000 is the price of a hand dryer.

If the hand dryer is operated for an hour each day, the cost of Rs. 8000 will be recovered in 28 days as compared to if you were using paper towels!! Hence after 28 days you will start saving Rs. 287.1 per hour of operation of the hand dryer as compared to using paper towels.

Most company's hand dryers are cheap imports from neighboring countries that sometimes don't even last 28 days...

We believe in designing the very best...something that will gracefully adorn the beautiful walls of your washroom for years ...built to perform...designed to last...that's the askon assurance...

3) Maintenance free operation

Once askon hand dryers are installed, it does not require any maintenance. They are available 24x7 for use.

On the contrary, using paper towels has a major maintenance overhead to ensure a continuous supply of paper towels.

4) Better Personal Hygiene

askon hand dryers give you a better personal hygiene experience. Its touch free operation ensures that you don't have to touch bacteria laden surfaces in washrooms.

This translates into better cleanliness and hygiene to keep you free of allergies or contagious diseases which can be a problem especially in public washrooms. Also, there is no risk of cross infection from soiled towels.

5) Waste Reduction

askon hand dryers can help you to efficiently reduce your waste disposal overhead by eliminating the labor involved in cleaning and collecting waste paper towels from washrooms and disposing them.

It also promotes a better working environment for janitors and maintenance personnel since they don't have to deal with dirty paper towels any more.

6) Promotes Hygiene and Décor in the washroom

It is a common sight in washrooms to see paper towels lying around because somebody chose not to put it in the waste bin or because of overflowing waste bins. This can create an unpleasant experience for the washroom user.

askon hand dryers can solve this problem by eliminating the use of paper towels in washrooms.