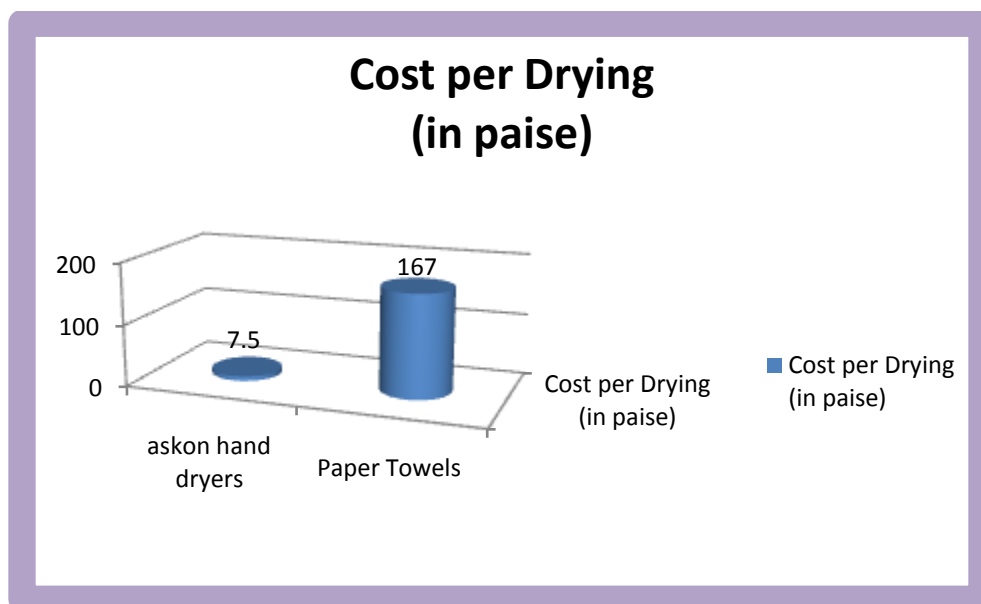


Cost efficient operation

Use of askon hand dryers is over 90% cost efficient as compared to use of paper towels. As you can see from the graph below, the operational cost of askon hand dryers is fractional as compared to that of use of paper towels.

The cost per drying using hand dryers is 7.5 paise, while the cost per drying using paper towels is Rs. 1.67



The average cost per unit (Kwh) of power is Rs. 7.5 (according to 2009 data in Mumbai, inclusive of all levied taxes & surcharges)

A 1.8 KW dryer will cost Rs. 13.5 for one hour of operation. Considering it takes 20 seconds for a person to dry hands using hand dryers, in one hour of operation 180 people can dry their hands.

Hence, it would cost Rs. 13.5 for 180 people to dry their hands which equates to 7.5 paise per person per drying.

On the other hand, 180 people drying their hands with paper towels will easily consume one & half roll of paper towels which will cost at least Rs. 300 which equates to Rs. 1.67 per person per drying.

This indicates around 95.5% reduction in per drying costs if you use askon hand dryers than paper towels.